

Newly Elected President of Honduras Inaugural Message



Tegucigalpa, Honduras, January 28, 2010 – Yesterday, Porfirio Lobo was sworn in as the new president of Honduras, with a message of unity and with a strong emphasis on Foreign Direct Investment, puts an end to the political crisis this country has lived for the past seven months.

The new president sent a clear message to international investors, "Everyone is welcome. The foundation of our government is that of a social market economy and democracy is our political flag. Here awaits a hard-working and sincere population, smiling, full of hope and optimism. "

Lobo described some of the countries qualities that positions Honduras as an investment destination with "incomparable beaches, magnificent coral reefs, ancient ruins, 365 days of sunshine and an inexhaustible amount of friendly smiles eager to serve all visitors."

"Our unique geographical position facilitates exports worldwide. We invite you to experience the great facilities and incentives that will be offered, plus very soon a new law will be submitted to Congress for approval that promotes even further foreign investment', added the new Honduran president.

"Here you will find fair laws and clear rules framed under the principle of corporate social responsibility."

"I confirm my commitment to promote bilingual public education and a program of laptops for the public system."

Porfirio Lobo, also known as Pepe Lobo (62), is a politician, college professor, farmer and rancher with an extensive political and business career. His ranch is recognized as one of the most productive in the country. He holds a Bachelor of Business Administration from the University of Miami.