

Honduras: Roatán Cruise Ship Port receives award in Sea Trade 2010

Newly opened Mahogany Bay in Roatan has received the award for "Best New Port of the Year". The prize was accepted by Honduran Secretary of Tourism, Nelly Jerez, at the 2010 Sea Trade Cruise International Fair held in Miami, Florida.



The award was given to this modern facility by Port Hole Magazine, the most influential worldwide publication in the cruise ship industry. Dr. Jerez was grateful for the acknowledgement indicating that "the economic investment made in this project reflects the confidence in Roatan as a favored destination for international cruises". This recognition is part of the results achieved by the Honduran tourism sector in this global convention and will be reported upon the return of the delegation.

Sea Trade, which concludes today, is the most important annual convention of its kind. Global players in the cruise business from more than 120 countries as well as representatives of various companies related to this tourist activity come together here.

During 2009, 429,829 cruise passengers came to the country, 1% less than last year. However, thanks to the new Mahogany Bay Cruise Port, this area has regained its pace.

June, July, September, November, and December were good months in terms of growth. Annual projections for cruise arrivals submitted in May 2009, were exceeded by 9,699 cruise passengers.



Source: Honduran Ministry of Tourism